



Development Project Planning and Management

M.Sc. International Agricultural Sciences
International Master in Rural Development
M.Sc. Integrated Natural Resource Management
M.Sc. Agricultural Economics

Compendium Summer Semester 2014

Program SS 2014

– Development Project Planning and Management –

Wednesday, 09:15 to 12:30 hours, Hannoversche Strasse 27, House 12, HS 03 (Room 1.03)

Session		Date	Content	Material
Lecture	1	16 Apr	Introduction to the Module Evolution of Development Concepts Project Cycle Management Introduction to Logframe Approach (LFA)	EC: Manual PCM
Lecture	2	23 Apr	Project Monitoring Project Evaluation and Impact Assessment Information and Knowledge Systems Farm Systems / Farming Systems	DFID: Sustainable Livelihoods Framework Handout
Lecture	3	30 Apr	Sustainable Livelihoods Approach (SLA) Teamwork	DFID: Sustainable Livelihoods Framework Handout
Block I	4	16 May	Introduction to Stakeholder Analysis ○ Conceptual outline and implementation ○ Examples at operational level	Handout
	5	17 May	Project Planning: ○ Problem Analysis ○ Objectives Analysis Part 1	EC: PCM Guidelines
	6	17 May	Project Planning: ○ Objectives Analysis Part 2 ○ Analysis of Strategies	EC: PCM Guidelines
	7	18 May	Project Planning Matrix (PPM): ○ Intervention Logic ○ Vertical Logic Part 1	EC: PCM Guidelines

Humboldt-Universität zu Berlin - Faculty of Life Sciences - Institute of Agriculture and Horticulture

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Session	Date	Content	Material	
	8	18 May	Project Planning Matrix (PPM): <ul style="list-style-type: none"> Vertical Logic Part 2 Horizontal Logic (Indicators) 	EC: PCM Guidelines Hand-Out Block II <ul style="list-style-type: none"> Handout: SWOT KSA – Organic Sector Study
Block II	9	20 June	Introduction to “Deutsche Welthungerhilfe” <ul style="list-style-type: none"> Presentation and Discussion by Mrs. Andrea Herz, Human Resources Division. GIZ Organic Farming Project, Saudi Arabia <ul style="list-style-type: none"> Introduction of project components and scope. 	GIZ Organic Sector Study, Saudi Arabia Handout: SWOT
	10	21 June	GIZ Organic Farming Project, Saudi Arabia <ul style="list-style-type: none"> Project component strategy set-up using SWOT 	
	11	21 June	Value Chain Development using <i>ValueLinks</i> <ul style="list-style-type: none"> Conceptual Outline Value Chain Mapping (Example of fresh organic vegetable in Saudi Arabia) 	ValueLinks Manual, GIZ
	12	22 June	Value Chain Development using <i>ValueLinks</i> - 2 <ul style="list-style-type: none"> Definition of Chain Upgrading Strategies Participatory Market Chain Approach (PMCA) <ul style="list-style-type: none"> Stakeholder Collaboration, Working Group Formats, Public Private Partnerships 	ValueLinks Manual, GIZ FiBL-Marketing Plan
	13	22 June	Further Concepts, Approaches, Tools and Considerations. Capacity Works, Software based Project Planning, Project Financing and Acquisition Discussion, Feedback	
Lecture	14	09 July	SLE Impact Assessment	
Lecture	15	16 July	Optional: Preparation for Examination	
Note: Division of Sessions (4 to 8 and 9 to 13) into 2 Block Seminars				

Session	Date	Content	Material
Block I	May 16-18	Stakeholder Analysis, Project Planning Matrix, Project M&E	
Block II	June 20-22	Strategy-Analysis, Value Chain Management, Market Development	

Block Seminar SS 2014

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	Date	Day	Time
Block Seminar I			
Stakeholder Analysis	May 16, 2014	Friday	14h – 18h
Project Planning Matrix (PPM)	May 17, 2014	Saturday	09h – 17h
Strategy Development	May 18, 2014	Sunday	09h – 17h
Block Seminar II			
Value Chain Management	June 20, 2014	Friday	14h – 18h
SWOT-Analysis	June 21, 2014	Saturday	09h – 17h
Capacity Works	June 21, 2014	Sunday	09h – 17h
Project Evaluation			
Impact Assessment			
Project Monitoring			